

**MASTER OF BUSINESS ADMINISTRATION:
M.B.A.**

SYLLABUS STRUCTURE

WITH EFFECT FROM : ACADEMIC YEAR 2024-2025

M.B.A. – Semester I (w.e.f. – A.Y. 2024-2025)

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Course Credits	EXAM SCHEME				
								ISE	MSE	ESE	INT	TOTAL
1	CC	MB24101	Indian Ethos & Management Concepts	3	-	-	3	20	20	60	-	100
2	CC	MB24102	Management Accounting	3	-	-	3	20	20	60	-	100
3	CC	MB24103	Managerial Economics	3	-	-	3	20	20	60	-	100
4	CC	MB24104	Organizational Behavior	3	-	-	3	20	20	60	-	100
5	CC	MB24105	Legal Aspects of Business	3	-	-	3	20	20	60	-	100
6	SE	MB24106	Communication Skills	2	-	-	2	-	-	25	25	50
7		MB24107	It for Management	2	-	-	2	-	-	25	25	50
8	VAC	MB24108	SAP	2	-	-	2	-	-	-	50	50
9		MB24109	Soft Skills	2	-	-	2	-	-	-	50	50
10	MC	MB24110	MOOC Certification Course	3	-	-	3	-	-	-	50	50
Total				26	-	-	26	100	100	350	200	750

CC – Core Course , SE – Skill Enhancement Course , VAC – Value Added Course, ISE – In Semester Evaluation, MSE – Mid Semester Evaluation, EE – End Semester Evaluation, MC – Mandatory Course

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Course Credits	EXAM SCHEME				
								ISE	MSE	ESE	INT	TOTAL
1	CC	MB24201	Marketing Management	3	-	-	3	20	20	60	-	100
2	CC	MB24202	Financial Management	3	-	-	3	20	20	60	-	100
3	CC	MB24203	Human Resource Management	3	-	-	3	20	20	60	-	100
4	CC	MB24204	Research Methodology	3	-	-	3	20	20	60	-	100
5	CC	MB24205	Operations Management	3	-	-	3	20	20	60	-	100
6	SE	MB24206	Enterprise Resource Planning	2	-	-	2	-	-	25	25	50
7		MB24207	Data Analyzing Software Tools	2	-	-	2	-	-	25	25	50
8	VAC	MB24208	Six Sigma	2	-	-	2	-	-	-	50	50
9		MB24209	Business Environment	2	-	-	2	-	-	-	50	50
10	MC	MB24210	Certification Course – 30 hrs	3	-	-	3	-	-	-	50	50
Total				26	-	-	26	100	100	350	250	750

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Department – M.B.A – Master of Business Administration

M.B.A. – Semester III (w.e.f. – A.Y. 2024-2025)

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Course Credits	EXAM SCHEME				
								ISE	MSE	ESE	INT	TOTAL
1	CC	MB24301	Business Ethics	3	-	-	3	20	20	60	-	100
2	CC	MB24302	Elective I - Paper I	3	-	-	3	20	20	60	-	100
3	CC	MB24303	Elective I - Paper II	3	-	-	3	20	20	60	-	100
4	CC	MB24304	Elective II – Paper I	3	-	-	3	20	20	60	-	100
5	CC	MB24305	Elective II – Paper II	3	-	-	3	20	20	60	-	100
6	Winter Project	MB24309	Implant Project & Viva Voce	4	-	-	4	-	-	50	50	100
7	SE	MB24307	Innovation & Entrepreneurship	2	-	-	2	-	-	-	50	50
8	VAC	MB24308	Digital Marketing	2	-	-	2	-	-	25	25	50
9	MC	MB34310	MOOC / Online Certification – 30Hours	3	-	-	3	-	-	-	50	50
Total				26	-	-	26	100	100	375	175	750

CC – Core Course , SE – Skill Enhancement Course , VAC – Value Added Course, ISE – In Semester Evaluation, MSE – Mid Semester Evaluation, EE – End Semester Evaluation, MC – Mandatory Course

Sr. No.	Course Category	Course Code	Course Title	L	T	P	Course Credits	EXAM SCHEME				
								ISE	MSE	ESE	INT	TOTAL
1	CC	MB24401	Strategic Management	3	-	-	3	20	20	60	-	100
2	CC	MB24402	Elective I – Paper III	3	-	-	3	20	20	60	-	100
3	CC	MB24403	Elective I – Paper IV	3	-	-	3	20	20	60	-	100
4	CC	MB24404	Elective II – Paper III	3	-	-	3	20	20	60	-	100
5	CC	MB24205	Elective II – Paper IV	3	-	-	3	20	20	60	-	100
6	SE	MB24206	Personality Development	2	-	-	2	-	-	-	50	50
7		MB24407	Etiquettes & Grooming	2	-	-	2	-	-	-	50	50
8	VAC	MB24408	Total Quality Management	2	-	-	2	-	-	25	25	50
9		MB24409	Advanced Excel	2	-	-	2	-	-	25	25	50
10	MC	MB	MOOC / Certification Course – 30 Hours	3	-	-	2/3	-	-	-	50	50
Total				26	-	-	26	100	100	350	200	750

CC – Core Course , SE – Skill Enhancement Course , VAC – Value Added Course, ISE – In Semester Evaluation, MSE – Mid Semester Evaluation, EE – End Semester Evaluation, MC – Mandatory Course

Specialisations Offered:

Sr. No	Specialisations	Semester III	Semester IV
1	Marketing Management	Paper I, Paper II	Paper III, Paper IV
2	Financial Management	Paper I, Paper II	Paper III, Paper IV
3	Human Resource Management	Paper I, Paper II	Paper III, Paper IV
4	IT & Business Analytics	Paper I, Paper II	Paper III, Paper IV
5	Logistics & Supply Chain Management	Paper I, Paper II	Paper III, Paper IV
6	Hospitality & Tourism Management	Paper I, Paper II	Paper III, Paper IV
7	Hospital & Health Care Management	Paper I, Paper II	Paper III, Paper IV
8	Agri Business Management	Paper I, Paper II	Paper III, Paper IV

Department – M.B.A – Master of Business Administration

MBA Specialization: Elective Papers

Specialization	Paper I	Paper II	Paper III	Paper IV
Marketing Management	Sales & Distribution Management	Consumer Behavior & Brand Management	Retail Marketing	Service Marketing
Financial Management	Indian Financial System	Investment & Risk Management	International Finance	Security Analysis and Portfolio Management
Human Resource Management	Human Resource Planning & Development	Compensation & Benefits Management	Industrial Relations & Labour Laws	HR Analytics & Digitalization of HR Practices
IT & Business Analytics	Business Data Management	Cloud Computing & Virtualization	Business Analytics using R	Business Analytics in Management
Logistics & Supply Chain Management	Materials & Inventory Management	Purchase Management	Global Operations & Logistics	International Supply Chain Management
Hospitality & Tourism Management	Fundamentals of Hospitality Management	Hotel Management	Tourism Management	Digitalization of Hospitality & Tourism Management
Hospital & Health Management	Health Care Environment & Hospital Administration	Marketing of Hospital & Health Care Services	Legal Aspects of Hospital & Healthcare Management	Hospital Facilities Management
Agri Business Management	Strategic Management in Agriculture	Agriculture Marketing	Agri Business & Cooperative Management	Agri Business Finance